

2020 Bus Campaign - Replacement of three buses -

- Target:** Raise \$283,500 for three new vehicles to service the rural Calgary region
- Improve cost-effective service to communities in Rocky View district
 - Improve reliability of handibus service with fewer on-road failures

Rocky View Regional Handibus assists Albertans facing transportation barriers due to disability or other social issues. Our passengers may catch a ride to clinics, counselling, dialysis, banking, therapy, groceries and more. Some trips are across town (e.g. groceries, physiotherapy). Some trips are to the next town (e.g. dialysis, cataract surgery). Transportation to these community supports helps folks stay in their own home -- and out of institutions. We are often the only public transportation available. The region has a combined population of 96,000 and a service area over 4,800 km².

Our wheelchair-accessible vehicles provide a shared-ride transit service for residents. We have 1,300 registered residents from municipalities of Rocky View County, Cochrane, Chestermere and Crossfield. Municipalities contribute 75% of operation costs. Passenger fares contribute the balance. Municipal ridership has experienced repeated annual growth of 17% annually since 2014.

We are fundraising for 3 cutaway-style busses. Each will cost \$90,000 plus GST. Our purchase spec has flex-seating for up to 4 wheelchairs or 8 ambulatory passengers. We include features for our region: improved ride suspension, air conditioning, supplemental passenger heating, upgraded driver seat and integrated child seats (some passengers travel with a preschooler).

Our fleet is wearing out. We must replace three buses.

Financial:

- Seeking donations of: \$80,000, \$40,000, \$20,000, \$10,000, \$5,000, \$2,500 or smaller amounts.
- This \$283,500 project will continue until all three buses are on the road

Status:

- Alberta lotteries matching grant application approved for (\$45,000)
- The first bus has been ordered for a fall delivery

Action:

- Request a formal presentation from the Rocky View Regional Handibus Society.
- Circulate this proposal to other interested parties via social media:
<http://www.rockyviewbus.ca/documents/2020buscampaign.pdf>

Appendix

Budget:

Expense:

3 buses @\$90,000	\$270,000
G.S.T	\$13,500
Total Cost	\$283,500

Revenue:

Donor D	\$80,000	tentative
Donor E	\$40,000	tentative
Donor F	\$20,000	tentative
Donor G	\$20,000	tentative
Donor H	\$10,000	tentative
Donor I	\$10,000	RECEIVED
Donor J	\$5,000	RECEIVED
Donor K	\$5,000	tentative
Donor L	\$5,000	tentative
Matching grant	\$45,000	CONFIRMED
Rocky View Bus	\$43,500	CONFIRMED
Total	\$283,500	

Mission:

Provide community transit services for people with special transportation needs in the region of Rocky View County and surrounding area.

Board of Directors:

President:	Albert Hulzebos, Calgary	Director:	Orville Lammle, Cochrane
Vice-President:	Andrew Carr, Airdrie	Director:	Marni Fedeyko, Cochrane
Secretary:	Mavis Hallman, Irricana	Director:	Angus Chalmers, Irricana
Treasurer:	Jo Ann Miller, Calgary	Director:	Jo Tennant, Crossfield
Director:	James Ginter, Crossfield		

Donor Recognition:

Donors will be recognized on the side of vehicle in proportion to their sponsorship. Final artwork must balance donor recognition purposes with existing contract obligations. Smaller donations may be grouped together as "Friends of..." and recognized in \$10,000 increments. Donations can be spread over a four year period for recognition purposes. Donors may opt to remain anonymous.

Amount	Title	Recognition
\$80,000	Full Bus Sponsor	Both sides of bus
\$40,000	Half Bus Sponsor	One full side of bus
\$20,000	Quarter Bus Sponsor	One half side of bus (i.e. shared with another sponsor)

Ethical Fund-Raising:

Rocky View Regional Handibus Society is a registered charity (#11888 087 RR0001). Capital donations are 100% applied towards the purchase of vehicles and related equipment. Rocky View Regional Handibus adheres to ethical fund-raising principles. No outside paid fundraisers are engaged. Budget for all fund-raising efforts is less than \$6,000/ year

Website Documents:

2019 Financial Statements	http://www.rockyviewbus.ca/docs/2019financial.pdf
2018 Annual Report	http://www.rockyviewbus.ca/docs/2018report.pdf

Note: 2019 annual report has been delayed by COVID (a draft is available)

For Further Information:

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manager@rockyviewbus.ca

Appendix

Fleet Details:

Our buses are equipped to Canadian Standards Association (CSA) D409 specifications. Vehicles are maintained by licensed mechanics and inspected semi-annually to Alberta Transportation standards.

W/c = Wheelchair
Amb= Ambulatory

Note: Liberty Motors acquires lease- returned vehicles (40,000– 60,000 km) and converts vehicle to a rear entry wheelchair accessible vehicle. Such vehicle chassis may be 1- 2 years older than conversion date.

Bus	Year/Model	Seating	Service Start	Odometer (12-31-2019)	Comment (Fmr. = "formerly")
1	2009 Ford E350/ Startrans	W/C: 2 / AMB: 8	2009	396,451	Donor: Rocky View County
2	2015 Ford E450/ Starcraft	W/C 2 / AMB: 16	2015	57,783	2014 Casino funds plus matching grant
3	2009 Dodge Grande Caravan	W/C: 1 / AMB: 3	2011	394,459	Liberty Motors Wheelchair conversion
4	2016 Ram Promaster	W/C: 2 / AMB: 5	2016	191,467	Donor: W&R Ranches
5	2016 Ford E350/ Starcraft	W/C: 2 / AMB: 8	2017	133,569	Donor: Gerald C. Isley Family
6	2013 Dodge Grande Caravan	W/C: 1 / AMB: 3	2017	230,854	Casino funds: Fmr Claresholm Transportation Society
7	2010 Toyota sienna	W/C: 1 / AMB: 3	2018	61,372	TC Energy
8	2010 Dodge Grande Caravan	W/C: 1 / AMB: 3	2017	232,389	Casino Funds: Fmr Claresholm Transportation Society
10	2010 Ford E350/ Startrans	W/C: 2 / AMB: 8	2010	369,021	Donor: Teske Auctioneering
11	2005 Ford Freestar/ Liberty	W/C: 1 / AMB: 3	2007	426,829	2006 conversion: Liberty motors
15	2008 Ford E350/ Startrans	W/C: 2 / AMB: 8	2008	383,927	Donor: Iain Cullen Ramsay family
18	2006 Dodge Caravan /VMI	W/C: 1 / AMB: 3	2012	460,217	Casino Funds: Fmr Medicine Hat Taxi (orig. 219,060km)
19	2006 Dodge Caravan /VMI	W/C: 1 / AMB: 3	2012	396,651	Casino Funds: Fmr Medicine Hat Taxi (orig. 207,159km)
22	2008 Ford E350/ Startrans	W/C: 2 / AMB: 8	2010	425,217	Fmr. Cochrane Handibus
30	2016 Ram Promaster	W/C: 2 / AMB: 5	2016	122,741	Rocky View County/Alberta Community Partnership
31	2016 Ram Promaster	W/C: 2 / AMB: 5	2016	174,422	Rocky View County/Alberta Community Partnership
32	2016 Ram Promaster	W/C: 2 / AMB: 5	2016	128,706	Rocky View County/Alberta Community Partnership
33	2017 Dodge Grande Caravan	W/C: 1 / AMB: 3	2017	127,166	Rocky View County/Alberta Community Partnership
34	2010 dodge caravan	W/C: 1 / AMB: 3	2018	144,909	Rocky View County/Alberta Community Partnership

Costs and Activity Summary:

Year	Repair & Maintenance	Fuel	Insurance	Vehicle km	Revenue hours	Passengers	Staff	Municipal Support	Operation Expenses
2010	\$66,975	\$57,177	\$17,615	396,311	11,470	14,549	19	\$99,000	\$543,542
2011	\$63,674	\$92,397	\$21,771	474,086	14,505	18,300	19	\$158,500	\$710,468
2012	\$92,797	\$90,638	\$24,202	497,049	15,026	19,130	19	\$291,669	\$756,777
2013	\$95,449	\$90,483	\$30,495	467,410	15,750	18,997	19	\$335,741	\$727,680
2014	\$83,567	\$96,739	\$32,837	524,284	15,970	20,206	21	\$412,520	\$838,501
2015	\$84,183	\$82,780	\$31,359	558,641	16,725	21,706	23	\$452,189	\$896,930
2016	\$79,661	\$82,424	\$32,860	556,249	17,471	23,042	23	\$490,881	\$915,753
2017	\$95,755	\$97,171	\$36,215	591,856	19,427	24,477	22	\$580,099	\$1,030,307
2018	\$109,455	\$117,870	\$42,913	629,862	21,178	25,061	23	\$640,338	\$1,134,534
2019	\$100,634	\$111,718	\$68,090	677,033	22,026	24,375	23	\$699,013	\$1,255,478