

2009 Bus Campaign - "Four To Go"-

- Target:** Raise \$320,000 for four new handibus vehicles for the rural Calgary region
- Improve availability and cost-effectiveness of handibus transportation to the smaller communities of the Rocky View region (rural Calgary)
 - Improve reliability of handibus service (fewer on-road failures)

Calgary's rural transportation demand is growing. The small town communities around Calgary are developing rapidly. Provincial policy initiatives regarding health care, children's services, education, and seniors now emphasize a community-based approach to these services. Access to these services often depends on the existence of some form of community-based transportation.

Since its founding in 1980, the Rocky View Regional Handibus has provided transportation for seniors, adults, youth and children in five rural Calgary-region municipalities. Our operation has grown 40% since 2003, which demonstrates the demand for our services. We provide people with transportation to schools, clinics, dialysis appointments, counselling, banking, therapy, groceries and much more.

The geography of our service region dictates long travelling distances. Our fleet of buses is aging rapidly, each travelling around 60,000 km per year. A trip into town for groceries or for an appointment can be a 40 km journey (one-way), and a specialist visit can be a 150 km roundtrip.

Rocky View Handibus actively fund-raises about \$25,000 per year. Most of these funds are put towards the repair of vehicles. Funding from municipalities is less than 20% of our operating budget, and there is no direct provincial funding to operate a handibus in Alberta. Our research suggests that the Alberta Government would spend an additional \$500,000/year if our vehicles were not available to help our rural passengers participate in provincial health strategies such as: "Care in the home" / "Aging in the right place."

We started the ground work for our current capital campaign in the fall of 2008. A local resident wanted to leave a legacy to his community in the form of a handibus. This donation will anchor our next four buses: two for replacement and two for growth. Buses will go into service as soon as funds become available. Replaced units will serve as spares for a 2 year period.

Financial:

- Rocky View Regional Handibus will raise \$320,000 in donations and grants to acquire four buses
- A new bus costs \$80,000 and will save \$6,000 in fuel/maintenance costs in the first year of operation
- Rocky View Regional Handibus seeks donations of: \$80,000, \$40,000, \$20,000, \$10,000 or smaller

Status:

- Anchor donor: Teskey Auctions contributed \$80,000 in December 2008
- Approximately \$138,000 has been raised to date
- Buses go into service as funds arrive. The first bus of this campaign was ordered April 2009

Action:

- Request a formal proposal from the Rocky View Regional Handibus Society.

Appendix

Budget:

Expense:

4 buses @ \$76,000	\$304,000
G.S.T	\$15,200
Total Cost	\$319,200

Notes:

- Travellers pledged to previous campaign but funds arrived after bus order.
- Alberta Lotteries request was for \$75,000 but reduced by local MLA.
- "On hand donations" include savings from previous purchases which can only be spent on bus purchases.

Revenue:

Associated Canadian Travellers	\$15,000	(Received: Aug. 2008)
Alberta Lotteries – CIP grant	\$25,000	(Received: Oct. 2008)
R. Tesky Auctioneering	\$80,000	(Received Dec 2008)
Donor D	\$15,000	pending
Donor E	\$20,000	pending
Donor F	\$40,000	pending
Donor G	\$80,000	pending
Rocky View Regional Handibus	\$18,000	On hand small donations, etc
Rocky View Regional Handibus	\$27,000	pending casino- July '09
Total	\$320,000	

Mission:

Provide community transit services for people with special transportation needs in the Municipal District of Rocky View and surrounding area.

Board of Directors:

President:	Albert Hulzebos, Calgary	Past-President:	Tim Veenstra, Rocky View
Vice-President:	Judi Smith, Crossfield	Director:	Carmela Hutchison, Irricana
Secretary:	Sharon George, Airdrie	Director:	Jo Ann Miller, Calgary
Treasurer:	Geoff Cooke, Airdrie		

Donor Recognition:

Donors will be recognized on the side of vehicle in proportion to their sponsorship. Final artwork must balance donor recognition purposes with existing contract obligations. Donors may opt to remain anonymous.

Amount	Title	Recognition
\$80,000	Full Bus Sponsor	Both sides of bus
\$40,000	Half Bus Sponsor	One full side of bus
\$20,000	Quarter Bus Sponsor	One half side of bus (i.e. shared)
\$5,000-\$10,999	Benefactor	Back door
\$2,500-\$4,999	Underwriter	
\$1,000-\$2,499	Associate	
\$500-\$999	Sustainer	
\$250-\$499	Contributor	

Ethical Fund-Raising:

Rocky View Regional Handibus Society is a registered charity (#11888 087 RR0001) and licensed by Alberta Government Services for fund-raising (#310131). Rocky View Regional Handibus adheres to Imagine Canada's ethical fund-raising code. Capital donations are 100% applied towards the purchase of vehicles and related equipment. No outside paid fundraisers are engaged. Budget for all fund-raising efforts is less than \$6,000/ year

Website Documents:

<http://www.rockyviewbus.ca/docs/2008financial.pdf>

<http://www.rockyviewbus.ca/docs/2008report.pdf>

<http://www.rockyviewbus.ca/docs/2fortheroad.pdf>

Earlier reports are available at: www.rockyviewbus.ca/links.htm

2008 Financial Statements

2008 Report to membership

Our "Two for the Road" campaign report

For Further Information:

Paul Siller, Transportation Manager 403-948-2887
manager@rockyviewbus.ca

Appendix

Fleet Details:

Our buses are equipped to Canadian Standards Association (CSA) D409 specifications. Vehicles are maintained by licensed mechanics and inspected semi-annually to Alberta Transportation standards.

Bus	Year/Model	Fuel	Seating	Odometer (12-31-2008)	Comment
1	2008 Ford Startrans	Gas	W/C: 2/Amb: 8	3,111 km	Entered Service Feb 2009 Donated by MD Rocky View
2	1994 Dodge Ram 350	Propane	W/C: 2/Amb: 7	552,125 km	Transport Canada Grant (airport accessibility)
4	2000 Dodge B350	Propane	W/C: 4/Amb: 4	397,783 km	Wild Rose Foundation
5	1994 Dodge Ram 350	Gas	W/C: 2/Amb: 7	399,083 km	Bought second hand in 2002 with only 41,000 km
6	1995 Ford 7.3L E350	Diesel	W/C: 2/Amb: 15	370,440 km	Wild Rose Foundation grant
7	2005 Dodge Sprinter	Diesel	W/C: 1/Amb: 8	181,341 km	Started service Sept 2005
8	2000 Dodge B350	Propane	W/C: 4/Amb: 4	398,250 km	Casino funds + Community Lottery Board grant
9	2005 Dodge Sprinter	Diesel	W/C: 2/Amb 4	195,670 km	Started service Feb 2006
11	2005 Ford Freestar	Gas	W/C: 1/Amb: 3	129,773 km	2007 conversion: Liberty Motors Co
12	1998 GMC/Girardin	Gas	W/C: 2/Amb: 7	409,476 km	Donated by Ray Howden (local resident)
14	2007 Ford Freestar	Gas	W/C: 1/Amb: 3	81,433 km	2007 conversion: Liberty Motors Co
15	2008 Ford /Startrans	Gas	W/C: 2/Amb: 8	16,973 km	Entered Service Sept 2008 - donated by local resident

W/c = Wheelchair
Amb= Ambulatory

Note: Liberty Motors acquires lease- returned vehicles (40,000– 60,000 km) and converts vehicle to a rear entry wheelchair accessible vehicle. Such vehicle chassis may be 1- 2 years older than conversion date.

Cost and Activity:

Year	Repair & Maintenance	Fuel	Insurance	Vehicle KM	Trips	Municipal Support (all sources)	Reported Expenses (financial statement)
2001	\$17,820	\$29,882	\$6,331	265,966	11,737	\$35,910	\$327,600
2002	\$30,339	\$31,079	\$8,838	324,773	9,320	\$28,000	\$341,086
2003	\$43,020	\$39,512	\$11,572	345,726	9,848	\$15,000	\$383,006
2004	\$43,601	\$47,486	\$16,838	385,870	13,378	\$26,600	\$389,304
2005	\$49,473	\$49,587	\$17,321	370,347	13,823	\$38,700	\$431,533
2006	\$53,316	\$49,555	\$16,819	379,967	13,139	\$36,500	\$428,494
2007	\$53,168	\$49,693	\$15,557	381,493	13,500	\$66,400	\$444,175
2008	\$55,592	\$60,599	\$15,000	370,225	14,300	\$97,050	\$484,343

Previous Campaigns:

2005-2006: Two For The Road

Project acquired two Dodge Sprinter passenger vans from dealership and outfitted them as rural handibuses. The standard Dodge Sprinter met 90% of our requirements with addition of a side step, wheelchair lift and tie-down anchors. Project was completed with the assistance of: Associated Canadian Travelers, Rotary Club of Calgary Olympic, Nexen Balzac Centre, the Nickle Family Foundation and a matching grant from Alberta Lotteries.

2007- 2008: Three To Get Ready

Project to acquire three buses provided two full-sized handibuses plus two minivans. The decision to substitute two minivans for a full-sized handibus was based on urgency and cost. Minivans converted by Liberty Motor Ltd (Oakville, ON) had three-week delivery as opposed to four-month delivery for new bus. Minivans carry half the passengers but are half the cost, permitting us to stay within total project budget. Minivans are quite useful but do not replace our requirements for a larger bus. Project was completed with the assistance of:

- EnCana
- Rotary Club of Calgary Olympic
- Associated Canadian Travellers (Calgary)
- The Family of Iain Cullen-Ramsay
- Municipal District of Rocky View
- Burnco Rock Products
- Rocky View Handibus fundraising:
(casino plus smaller donations)

Note: Associated Canadian Travelers (Calgary) pledged the campaign but funds arrived after 2008 bus purchases. Their funds are applied to the “four to Go” campaign (bus ordered April 2009).